



REINING AUSTRALIA YOUTH AMBASSADOR APPLICATION 2016

Introduction

Every two years Reining Australia is selecting a young ambassador to be the youth face of Reining Australia and promote reining to Australian youth.

The Youth Ambassador will also help the Reining Australia Board promote reining to new youth and provide leadership amongst the existing young reiners in Australia as well as leading the Youth programme fund raising.

It will be mandatory that the youth ambassador be present at the Reining Australia National Show.

Objectives

The Youth Ambassador position carries a high degree of responsibility requiring energy, enthusiasm and maturity.

As Reining Australia Youth Ambassador your principle objectives are:

- Grow the number of youth participating in reining.
- Raise funds for future Reining Australia youth clinics and prizes.

Application

With this in mind we would like you to answer the following questions and submit your application to the Reining Australia Board.

Please note that this is not an essay contest. Remember we are looking to identify responsibility, enthusiasm and maturity so please keep your answers short and let your imagination guide you. Think of your application as a creative business plan.

- Why do you love Reining?
- Why do you want to help Reining grow in Australia and how will you help to achieve this? In what way could you help the Board promote Reining to youth in other equine sports?
- What ideas do you have for raising money for the Youth programme?

Last year Georgia Mundie raised quite a bit with a huge multi draw raffle, having sourced all the prizes herself. 2013 year one of our youth made over 100 tail bags and sold them to raise money. Another youth in 2011 made Rocky Road chocolates and sold them. Others have raised money through raffles etc.

This part will be assessed both on how much your proposal can raise and just as importantly how it is raised. Remember to use your imagination.

Applications are to be submitted to Jolene King by April 30th. 2016

If you have any queries please contact Jolene on 0438432745, or mondurequarterhorsestud@bigpond.com